



# Adobe® Illustrator® CS3: Level 1

Course number: 084207

Course length: 1.0 day

## Course Description

Adobe® Illustrator® CS3 is a sophisticated graphics application that helps you to create complex and attractive designs with type effects. You can create logos, advertisements, and other illustrations with ease using this software. However, creating complex designs can be overwhelming if you are not familiar with the tools present in Adobe Illustrator and their features. In this course, you will learn to use Adobe Illustrator CS3 by drawing and manipulating simple shapes to create logos. You will also combine text and graphics to create advertisements.

**Course Objective:** You will use Adobe Illustrator CS3 to create illustrations such as logos and advertisements that include type and graphics.

**Target Student:** This course is intended for designers, publishers, pre-press professionals, marketing communications professionals, or people switching to a design job or taking on design responsibilities, who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.

**Prerequisites:** Before taking this course, students should be familiar with the basic functions of their computer's operating system such as creating folders, launching programs, and working with windows. Students should also have basic Windows application skills such as copying and pasting objects, formatting text, and saving files.

**Delivery Method:** Instructor led, group-paced, classroom-delivery learning model with structured hands-on activities.

## Performance-Based Objectives

Upon successful completion of this course, students will be able to:

- Ⓞ create simple and freeform shapes.
- Ⓞ create logos using simple shapes.
- Ⓞ create logos using custom paths.
- Ⓞ enhance logo text.
- Ⓞ manipulate body type.
- Ⓞ create an advertisement.
- Ⓞ organize creative assets using Adobe® Bridge.

## Course Content

### Lesson 1: Creating Simple Shapes

Topic 1A: Create a New Document

Topic 1B: Customize the Workspace

Topic 1C: Draw Basic Shapes with the Shape Tools

Topic 1D: Draw Basic Freeform Shapes with the Pencil Tool

### Lesson 2: Creating Logos Using Simple Shapes

Topic 2A: Format Objects

Topic 2B: Manipulate Objects

Topic 2C: Insert Type

**Lesson 3: Creating Logos Using Custom Paths**

- Topic 3A: Draw Paths with the Pen Tool
- Topic 3B: Modify Existing Shapes
- Topic 3C: Duplicate Objects
- Topic 3D: Apply Graphic Styles

**Lesson 4: Enhancing Logo Type**

- Topic 4A: Apply Gradients to Type
- Topic 4B: Flow Type on a Path
- Topic 4C: Apply an Envelope to Type

**Lesson 5: Manipulating Body Type**

- Topic 5A: Import Body Type
- Topic 5B: Format Type with Styles
- Topic 5C: Find and Replace Text
- Topic 5D: Fix Spelling Errors
- Topic 5E: Insert Typographic Characters

**Lesson 6: Creating an Advertisement**

- Topic 6A: Import a Graphic
- Topic 6B: Align Objects
- Topic 6C: Apply Spot Colors
- Topic 6D: Wrap Text
- Topic 6E: Export a File

**Lesson 7: Organizing Assets with Adobe® Bridge**

- Topic 7A: Customize the Adobe Bridge Workspace
- Topic 7B: Append Metadata to Assets